

LET'S DO BUSINESS

Risk Evolves task – Analyse Data Collected about you

Data is collected about us every day in different ways. Sometimes we provide data e.g. when buying concert tickets. Other times it's taken when websites ask us to consent to their use of cookies. There's also CCTV and GPS taking data from our mobile phones.

Task

1 Keep a diary or record for 5 days of every time you provide personal data or it is taken by different sources – what data? by whom? when? where?

2 Write a report analysing and describing what you think is:

- 1) good/helpful data collection
- 2) bad/concerning/inappropriate data collection

As you do this, consider who data is shared with and the impact it may have on you.

Outline response to task

A strong answer will:

- Address the task in full
- The report is likely to comprise 750 -1,000 words and be well-structured with separate sections for 1) and 2) above
- For each example of good or bad data collection, illustrate it with at least one specific example from your diary and consider the impact it has on you
- The report should be succinct and may include one or more tables. The language used should be business-like. If jargon is used e.g. 'GDPR' it should be explained to show you understand the meaning
- The report should be checked for spelling and grammatical errors